Planning & Preparation for the Liverpool Football Club Information page

* Target market
  + The target market for this website will consist of:
    - Any sort of fan of the football club, new or old
    - Aged for 5-25
    - Tourists who might want to research before visiting Liverpool
    - Anyone looking to buy tickets that may have been sold out
    - Seekers of information on club news and membership information
* Site objective
  + My website’s objective is to provide a 1 – stop shop for everything Liverpool, whether it be current news, history of club and players, club hero’s and images. It will be as clear, concise and legible as possible to integrate as large an age range as possible.
* Site map for navigation
  + Page 1
  + Page 2
  + Page 3
  + Page 4